

# CTE LEAD RETRIEVAL ORDER FORM FOR:

**NFMT Vegas 2018**  
**The Rio Suite Hotel & Casino**  
**Las Vegas, NV**  
**11/06/2018 - 11/07/2018**

Fax order to: 847-957-4500  
Mail order to: CTE Inc.  
981 Busse Road  
Elk Grove Village, IL 60007  
Questions? Call 847-957-4500  
Place order in advance to guarantee order

Company:		
Contact:	Booth#:	
Address:		
City:	State:	Zip:
Phone:	Fax:	
Receipt Email:		
Lead Data Email:		

Rental Terms and Conditions  
**\*\*NO REFUNDS AFTER 10/19/2018\*\***  
A charge of \$2,500 will be made for any Rover lost or damaged. \$50 Cancellation fee applies. Unit(s) not picked up within 4 hours after the start of the show may be re-rented without refund. Units must be returned within 1 hour of close of show. Units picked up by lead staff subject to a \$100 fee. Unreturned units will be billed at \$100 per day until the replacement fee is accrued.

**Order Online at <http://www.cteusa.com/LG/NFMTV1>**

### CTE LeadNet Application

Lead Management Application for use on your iPad or compatible mobile device.

**\*\*NOTE:** Internet or cellular data plan connection required.

**\*\*NOTE:** Price offered is for each login required.

Price Per Unit Before 10/19/2018: \$285.00    After 10/19/2018: \$310.00

Qty: \_\_\_\_\_

### Rover System

A hand-held portable system with scanner and LCD display. No electrical needed.

Price Per Unit Before 10/19/2018: \$300.00    After 10/19/2018: \$325.00

Qty: \_\_\_\_\_

### Add-On Wired Printer for Rover Scanning Unit

**\*\*NOTE:** This Printer REQUIRES 110V Electrical Outlet

Price: \$85.00

Qty: \_\_\_\_\_

### Custom Follow Up Codes

Price: \$60.00

Qty: \_\_\_\_\_

**Payment Information: Federal Tax ID# 31-1811430 Your order cannot be accepted without payment.**

Card Number:

Exp. Date:

Cardholder Signature:

American Express: [ ]    VISA: [ ]    MasterCard: [ ]    Check Payable to: CTE Lead Retrieval: [ ]

## NFMT Vegas 2018

Fax or mail order to: CTE

981 Busse Road, Elk Grove Village, IL 60007

Fax: 847-957-4500 Phone: 847-957-4500

View package descriptions and pictures at [www.cteusa.com/rover](http://www.cteusa.com/rover)

To order on line go to (<http://www.cteusa.com/LG/NFMTV1>)

### PACKAGE DESCRIPTION and INFORMATION

Your show management has chosen to offer Lead Management Services for this event. This will allow you, as an exhibitor, immediate access to valuable data on your potential customers. The Lead Management System provides access to demographic information as provided by the attendee (and approved by show management).

#### CTE

**LeadNet:** Use your own iPad, mobile phone or laptop to collect leads. Purchase and download the CTE Lead Management Application\* to utilize your device to capture your leads in real time. A full service Fulfillment site will be available to access your information anytime you have a network connection.

\*Internet or cellular data plan required.



**Rover:** A handheld portable data collection system with LCD display. No electrical needed. Unit will be downloaded and the data will be emailed in Excel format at the end of show (The data will also be available in other formats on a web site which will be on the return receipt). The exhibitor simply scans the attendee 2D Barcode and the Rover reads and stores all of your sales leads and displays them on the LCD screen.

\*No electrical needed.



Pick up your equipment at the LEAD RETRIEVAL BOOTH and bring it back at the end of the show. Our staff will instruct and show you how to use the equipment.

Create a custom response. Designate up to 20 standard single item responses (E.G. "Send Literature", "Call", etc.) Indicate appropriate follow-up with the attendee. See custom code response sheet.

# NFMT Vegas 2018

## **20 Standard Scan Codes** Are Provided With All Lead Retrieval Packages

CTE will provide you with a standard scan code sheet onsite when you obtain your lead retrieval package.

### **How do we use it?**

When a prospect enters your booth, first you scan the prospect's badge. Then, using the tap screen you may access the 20 standard qualifiers. You may select however many of the 20 standard codes that apply as qualifiers for your prospect.

### **How is the information captured?**

The scan codes will be captured in electronic format and may be printed in you order the Add on Printer.

### **The 20 standard codes are:**

1. Send Literature
2. Send Samples
3. Send Pricing
4. Add to Mailing List
5. Technical Info Required
6. Detail Specs Required
7. Provide Quote
8. Product Demo Required
9. Immediate Contact Required
10. Have Salesperson Call
11. Recommends
12. Final Say
13. Makes Purchase Decision
14. Partial Interest
15. Purchase in 30 Days
16. Purchase in 3 Months
17. Purchase in 6 Months
18. Ready to Purchase
19. Immediate Need
20. Order Placed at Show

You may also have 20 codes customized for your company's use. Each customized code can be 24 characters in length. There is a \$60.00 fee for the creation of each customized code sheet of 20 codes. To order customized codes, please complete the Scan Customization Sheet on next page.

# NFMT Vegas 2018

## CTE Scan Customization Order Form

For the creation of custom lead codes, complete this form and submit it with your Lead Retrieval Order Form.

**You may have up to 20 customized codes.  
Each code can be up to 24 characters in length.  
Single response items only, no multiple choice or fill in the blank.  
The fee per customized code sheet is \$60.00 USD**

<b>Exhibitor Name:</b>	
<b>Exhibitor Contact:</b>	
<b>Phone Number:</b>	
<b>1.</b>	<b>11.</b>
<b>2.</b>	<b>12.</b>
<b>3.</b>	<b>13.</b>
<b>4.</b>	<b>14.</b>
<b>5.</b>	<b>15.</b>
<b>6.</b>	<b>16.</b>
<b>7.</b>	<b>17.</b>
<b>8.</b>	<b>18.</b>
<b>9.</b>	<b>19.</b>
<b>10.</b>	<b>20.</b>